

ADVERTISE WITH TVKC THIS SUMMER!



**FairFX Motorsport UK
Kartmasters British Kart Grand Prix
01 - 04 August 2019**

With drivers and teams travelling to PFi this Summer and with vast numbers of spectators expected to come our annual Kartmasters GP event, we would like to offer you the chance to showcase your business and/or product by advertising at this race meeting.

You have the choice to support just one of these options or why take advantage of our 'bundle' deals to maximise your target market?

The different options are detailed opposite...

For further information or to book your advert with TVKC, please contact Clare Mills at clare@tvkc.co.uk
Please note the deadline is **10 July 2019**

www.tvkc.co.uk/kartmasters

| OPTION: | DESCRIPTION: | PRICE: |
|--|--|--------|
| RACE PROGRAMME | A4, Full Colour, One Page Advert | £125 |
| WEB BANNER | 200px X 150px including link | £80 |
| DIGITAL DISPLAY SCREEN | Static or Animated Image, 10m x 5m display | £125 |
| PACKAGE PRICE: To include all of the above | | £300 |

RACE PROGRAMME:

We produce a dedicated A4 official souvenir race programme for this event. The programmes are in full colour and are distributed to the competitors as well as the general public.

WEB BANNER:

A dedicated website has been set up for the event that contains information about the race meeting. Aimed at competitors and spectators alike, the site is constantly updated with the latest information. (tvkc.co.uk/kartmasters)

DIGITAL DISPLAY SCREEN:

Have your advert appear on PFi's 10m x 5m digital display screen! In between races, this board can feature your static or animated graphics. Your advert would be shown a minimum of six times per day, over the 3 days (Friday- Sunday). Animated adverts would be a maximum of 30 second duration.